



Calella. Barcelona.

hello@ainamurillo.com

More about me:

ainamurillo.com - [in/ainamurillo](https://in.ainamurillo.com)

Skills

- **Design:** Design System Design, Design Ops, UI Design, Design Documentation, User-centered Design, Prototyping, Interaction, Wireframing, Digital Design, Branding, Copywriting (as microcopy and call-to-actions)
- **Software:** Figma, Zeroheight Zeplin, Adobe Creative Suite, Sketch, Adobe XD, Wordpress, Drupal, AEM, Salesforce Marketing Cloud
- **Development (Basic):** HTML, CSS, & JS
- **Soft Skills:** Communication, Attention to detail, Concentration under pressure, Analytical skills, Time management, Collaboration, Curiosity, Critical thinking

Education

- 2018
EINA Centre Universitari de Disseny i Art de Barcelona
Postgraduate Diploma in Web Design
- 2012-2016
Universitat de Girona
Bachelor's Degree in Advertising and Public Relations

Languages

Spanish - Fluent

Catalan - Native

English - Fluent

Aina Murillo Güera

UI Designer - Design Systems Specialist

Hello! I am a curious problem-solving designer!

Born in Calella, Barcelona, in 1994. My professional journey began in Advertising and Public Relations before specializing in the digital world. Today, as a UI Designer and Design Systems Specialist, my superpower is connecting people from different profiles: designers, engineers, and product managers. I love being the bridge between these disciplines so that, together, we can get digital products done smoothly. My mission is to create useful, attractive, and intuitive solutions that, in some way, help improve people's lives.

Relevant Experience

- October 2021 - Present (5 years)
Multiplica - Senior UI Designer - Design System Specialist
 - Successfully led projects with client design teams to meet their business needs.
 - Identified strategic design problems and proposed data-driven solutions that improved the user experience.
 - Translated functional requirements into scalable style guides, design systems, and visual interfaces.
 - Specialized in the creation and optimization of Design Systems.
 - Fostered cross-functional collaboration between designers, engineers, and product managers, creating a "win-win" approach for all parties.
 - Maintained and evolved our Design System by evaluating project needs, iterating on existing components, and managing library transitions to create new elements.
 - Collaborated closely with engineering teams to verify the viability of new components and authored comprehensive technical documentation for implementation and maintenance in the development workflow.
 - Advocated for and supported the adoption of the design system across different product teams.
- March 2018 - October 2021 (3 years 8 months)
Brook Agency - Graphic & Digital Designer
 - Redesigned entire websites and managed web page content updates using CRM tools.
 - Spearheaded the design of assets for graphic and multimedia projects, including websites, mobile applications, advertising, emails, and social media.
 - Created and optimized newsletter template designs for Salesforce Marketing Cloud, collaborating closely with the development team to achieve key business objectives.
- September 2015 - March 2016 (7 months)
La Perruquera Publicitat - Copywriter and Social Media - Trainee
 - Wrote advertising copy for blogs and graphic campaigns.